



Marketing Application Task

WPMU DEV

CampusPress

Edublogs

So you want to become a WPMU DEV Marketing warrior - why else would you be here?

The person we're in search of will have intimate knowledge of WordPress tied together with a dazzling bow of experience within marketing - after all, you'll be using your warrior powers to market our plugins, themes, and everything that revolves around our products and services.

These mini-tasks are designed to find out a little bit more about you, your writing style and how you think and approach day-to-day marketing activities. No need to sweat, it's pretty simple.

You can either answer the questions inline, or you can create a separate text file and number the answers. Either way, your completed task should be sent directly to us.

Be the hero we need, come join us in our mission at WPMU DEV!

1. Why are you applying for this role?

2. If you had \$100,000 to market a new business of your choice, what would you do?

3. Apparently, the best marketers are the best storytellers - tell me a short story on a topic you care a lot about (circa 250 words.)

4. Apart from social media - how else would you promote [this article](#)?

5. What are 5 free plugins you'd recommend to someone setting up a simple WordPress blog and why?

6. Show us some examples of content you've promoted in the past (now's your time to brag!)

