incsub

Sales Enthusiast Application Task
DAPP - 121014

WPMU DEV

CampusPress

Edublogs

So you want to work at WPMU DEV? Of course you do, why else would you be looking at this task sheet?!

We want to be able to gauge how excellent your skills are, so here are 5 quick tasks you'll need to complete and submit with your application.

These tasks are created to help us find those shining examples of awesomeness, - just give it your best shot and try to complete as much as possible.

Your completed task should be sent directly to us. You can either answer inline, or you can create a separate text file and number the answers. Good luck!

Be the hero we need, come join us in our mission at WPMU DEV!

1. Something simple, really?

Every now and then, we get some members that signup, pay, and even download some plugins but don't have any idea how to install WordPress or those plugins. We've even had some that didn't know what WordPress was, really!

Assume that you're chatting with your Grandmother or Grandfather, and they have never used a computer in their lives, in fact, don't even use a mobile phone.

In 500 words or less, explain in the simplest of ways what WordPress really is and why it's important, also explain what a plugin is, use at least one analogy that anyone should be able to understand.

2. Languages on my site.

Hey there, I'm new to WordPress, and I'm trying to build my first website. I'm kind of stuck with one thing that I'm not sure how to do.

Is it possible to have two different languages on a website? If yes, what would be the best approach to achieve that?

Please advise!

3. Photos are too important!

Hi,

I want to optimize images with your WP Smush plugin, but I'm a photographer, so I wondered if optimizing images would be a problem in my specific case?

I want my images to be with the best possible resolution, plus I display data from images such as what camera I used, ISO, etc.

Any suggestions would be greatly appreciated!

4. I need more control!

Hey there. I have an agency that currently handles around 30 clients' sites. Managing those websites altogether has become a bit of a struggle to us (we use multiple different hosts too, which complicates things a bit).

I wondered if you could help us with that, or at least point us in the right direction on tools that we could use for our agency?

Any help would be much appreciated.

5. I need more speed!

I've checked our website through Google PageSpeed Insights, and I see that our score is around 45%.

We're struggling with improving the loading speeds of our website, and I was referred to you by one of my friends who told me that you have some awesome tools to help with that!

Can you please give me more information?

Awesome, - now all you have to do is return the task and the team will be back in contact within 5-10 working days, it's that simple!
Good luck.