Social Media Manager
Application Task

WPMU DEV
CampusPress
Edublogs

So you want to become a WPMU DEV Technical Document Writer - why else would you be here?

The person we're in search of will have intimate knowledge of WordPress tied together with a dazzling bow of experience within Document writing.

This mini-task is designed to find out a little bit more about you, your writing style and how you think and approach day-to-day activities. No need to sweat, it's pretty simple.

Your completed task should be sent directly to us. You can either answer inline, or you can create a separate text file and number the answers. Good luck!

Be the hero we need, come join us in our mission at WPMU DEV!
Repurpose a WPMU DEV blog post into content for social media

Here’s your challenge if you should choose to accept it...

Take one of these WPMU DEV blog posts and repurpose it into 4 pieces of unique social media content, made for any relevant platform you choose.

- [https://wpmudev.com/blog/get-web-development-clients/](https://wpmudev.com/blog/get-web-development-clients/)
- [https://wpmudev.com/blog/wpmu-dev-white-label-reseller-hosting/](https://wpmudev.com/blog/wpmu-dev-white-label-reseller-hosting/)
- [https://wpmudev.com/blog/website-care-maintenance-services/](https://wpmudev.com/blog/website-care-maintenance-services/)
- [https://wpmudev.com/blog/addon-business-marketing-services/](https://wpmudev.com/blog/addon-business-marketing-services/)

Examples of repurposing could be taking the content of a blog post and turning it into:

- A Facebook feed/story/gallery post
- An Instagram post/reel
- A Linkedin post/article
- Twitter post/story/thread
- YouTube video idea
- A TikTok video idea (A platform we’re open to, but have not tried yet!).
- Any other type/style of social media post you can think of!

Submit a minimum of 4 different repurposing ideas across different social media platforms.

You’ll also earn extra points for how creative you are.

For example, you could create the exact same Facebook, Instagram, and Twitter post... (boring!)

Or you might create a basic, but informative feed post on Facebook.... An engaging Twitter thread based on some key points made in the article.... And a creative Instagram reel/graphic idea based on an important section of the article...
The second approach is much more inline with what we're looking for. 4 unique pieces of content based on the same article.

**Repurpose the blog article content however you want.**

You might use a specific quote from the post, or use a graphic in the post showing interesting data gathered, or take 5 particular hacks from the article and create a social post about that only.

Be as creative and innovative as you want to be!

*Note: For this task you are only required to create mockup graphics or videos - we do not expect you to produce fully finished products. Final copy/captions is preferred however.*

Best of luck!

Awesome, - now all you have to do is return the task and the team will be back in contact with an update, it's that simple! Good luck.