CampusPress Sales Support Specialist Application Task

WPMU DEV

CampusPress

Edublogs

So you want to work at CampusPress? Of course you do, why else would you be looking at this task sheet?!

We want to be able to gauge how excellent your skills are, so here are 5 quick tasks you'll need to complete and submit with your application.

These tasks are created to help us find those shining examples of awesomeness, - just give it your best shot and try to complete as much as possible.

Your completed task should be sent directly to us. You can either answer inline, or you can create a separate text file and number the answers. Good luck!

Below you will find 4 questions where we'd like you to reply to a potential customer.

Question 1:

Assume a potential client has never heard of or used WordPress. In 500 words or less, use an analogy to explain to them what WordPress is and how a WordPress Multisite can benefit their school.

Question 2:

Write a reply to the following email that was received:

We are exploring options for an ePortfolio solution that will be offered to all undergraduates as part of our new general education curriculum. We are looking into open source options vs. proprietary ePortfolio systems. Training and support is very important because we consider faculty to be users and we do not expect them to implement and support the ePortfolio systems beyond pedagogy and course integration.

We are investigating resources to help us scale an interdisciplinary, ePortfolio program that will grow from 500 students in the first year, to over 5,000 students by the fourth year. We want to offer a tool to students that is useful, prioritizes student ownership and can be taken with them upon graduation.

Our team has only used WordPress for blogging years ago and we have very basic experience with it. Can you provide us with more information on how CampusPress could help us meet this need?

Question 3:

You have come across a main university website that is outdated and could benefit from a redesign. Write an email that you would send to the school to see if they would be interested in learning more about CampusPress.

Question 4:

Write a reply to the following email that was received:
Hello! Our school is in the process of gathering information about potential hosts. We are currently hosting our WordPress installation on-prem and have limited staff. We are interested in moving to a hosted environment. CampusPress was recommended to us by one of your current clients. We have heard positive feedback on your services and would like to learn more.

Awesome, all you have to do now is submit your answers, once submitted we'll be back in contact with an update.

Good luck.