



Product Assistant Application Task

So you want to work at WPMU DEV? Of course, you do, why else would you be looking at this task sheet?

We want to be able to gauge how excellent your skills are, so here is a quick task you'll need to complete and submit with your application.

These tasks are created to help us find those shining examples of awesomeness, as it is designed to test a bit of everything, give it your best shot and try to complete as much as possible.

Your completed task should be sent directly to us. You can either answer inline, or you can create a separate text file and number the answers. Good luck.

Be the hero we need, come join us in our mission at WPMU DEV!

Hummingbird Analysis Task

- **Hummingbird Analysis:**

- Conduct a thorough analysis of the current Hummingbird plugin, focusing on its usability, features, and speed optimization results.
- Identify key areas where Hummingbird could be improved to enhance user experience and performance.

- **Feature/Improvement Recommendations & Usability:**

- Provide a prioritized list of three specific recommendations for improving Hummingbird, addressing both usability and features. While three is the target, we encourage you to include as many strong recommendations as you can generate.
- For each recommendation, include:
 - **Problem/Opportunity Statement:** Clearly define the issue or opportunity being addressed.
 - **Proposed Solution:** Detail the changes you would implement.
 - **Justification:** Explain why this change is important and how it would benefit users.
 - **Competitive Analysis:** Mention which competitors have this feature and whether Hummingbird can differentiate its implementation.
 - **Ranking:** Rank the recommendations in order of importance, justifying your prioritization.

- **Deliverables:**

- A written document outlining the analysis and providing detailed recommendations for each suggestion.

- (Optional) Visual aids such as screenshots or wireframes to illustrate proposed usability improvements.
- Create a sample task for the Hummingbird development team based on one of your recommendations.